

# MIRA™

THE FIRST PERSONAL MEDIA METER



The media world is evolving...  
You need to change the way you conduct market research.  
Every day media is mobile, smart and generates objective and concrete data.  
You need to conduct market research that monitors the new market tendencies.  
For this reason, we created MIRA, the First Personal Media Meter that works.

MIRA READS THE PRESENT AND IS READY FOR THE FUTURE.



[www.knowmark.it](http://www.knowmark.it)